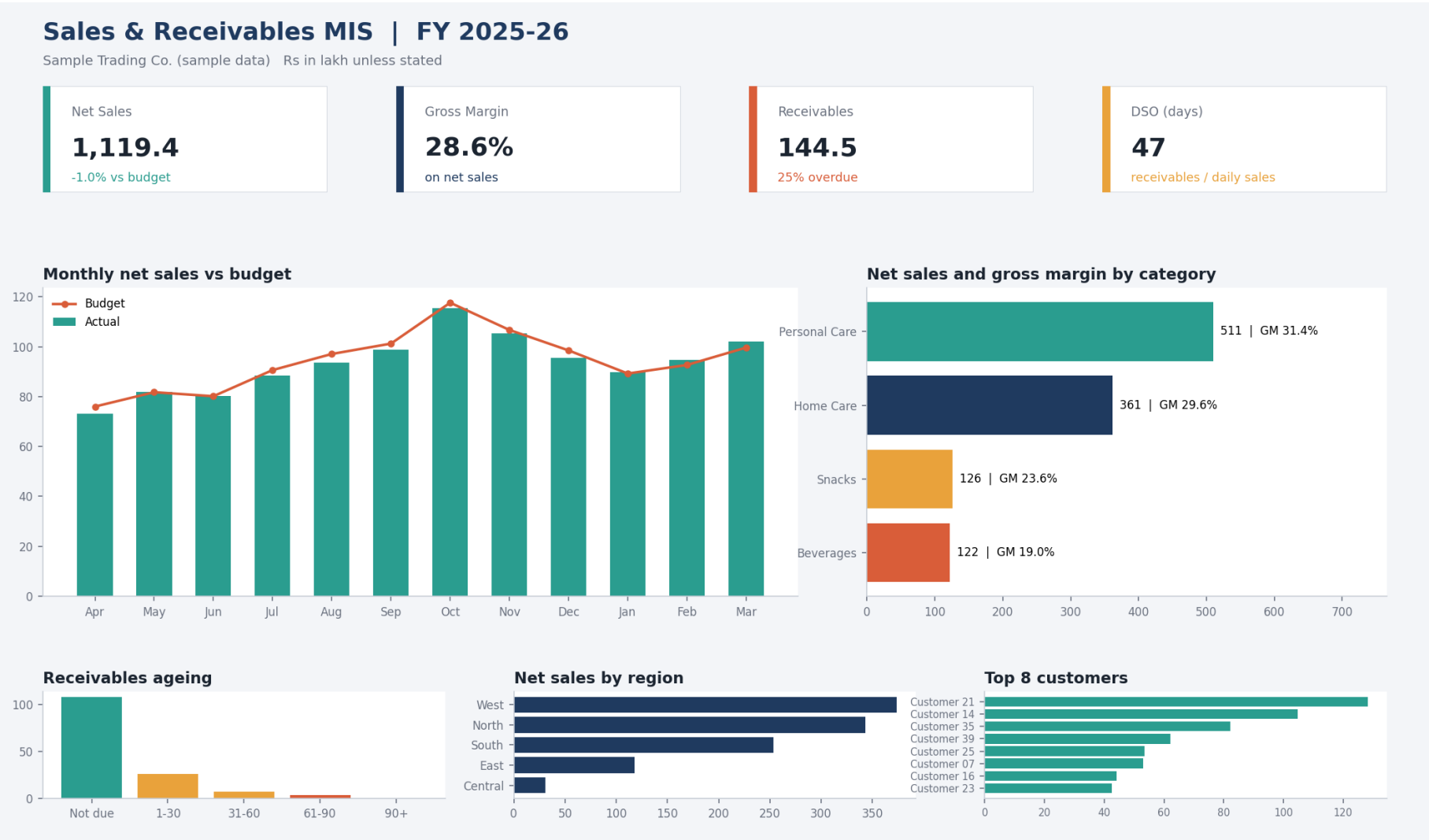


Power BI Dashboard | Business Intelligence & MIS Reporting

A one-page sales and receivables view that answers the questions a business owner asks every month. Built on fictional sample data.



What this dashboard answers

Three questions, one page.

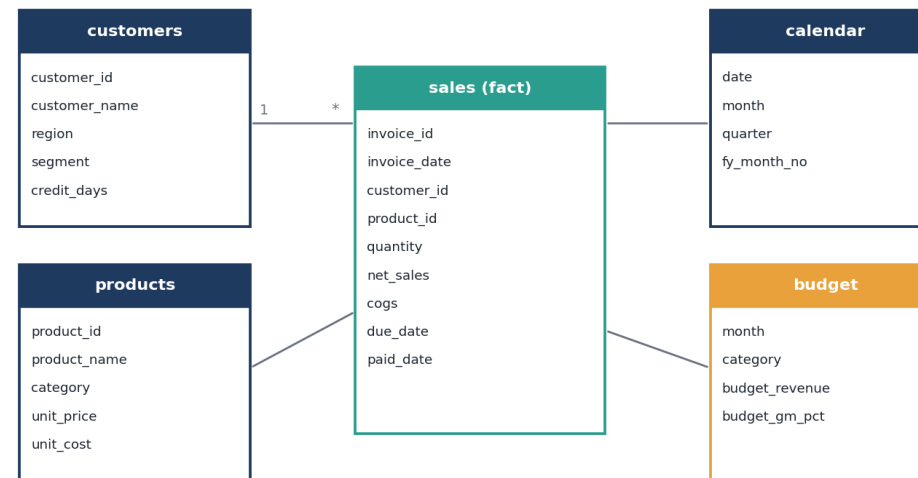
- **Are we on track?** Net sales against budget, month by month, with margin by category.
- **Where is the money stuck?** Receivables, how much is overdue, and how old it is.
- **Who and where drives the business?** Region and top-customer view, so conversations start from facts.

Key numbers in this sample

Measure	Value	How it is calculated
Net sales	1,119.4 lakh	Sum of invoice net sales, FY 2025-26
Gross margin	28.6%	(Net sales - cost of goods) / net sales
Open receivables	144.5 lakh	Invoices without a payment date at 31 Mar 2026
Overdue share	25%	Open invoices past due date / open receivables
DSO	47 days	Open receivables / (net sales / 365)

Data model

One fact table connected to four dimension tables, so every chart can be sliced by customer, product, month or budget.



How it is built

- Raw invoice, customer, product and budget tables are loaded and checked for blanks and duplicates.
- A star-schema model with one-to-many relationships (customer, product, calendar).
- DAX measures for sales, margin, budget variance, overdue receivables and DSO.
- Report page designed for decisions: four headline cards, two trend charts, three drill-down views.

This sample uses fictional data created only to demonstrate the design. No real company information is shown.